

# FINANCIAL LITERACY MONTH 2024



At OceanFirst Bank we understand the importance of helping our communities thrive through financial education. That's why during the month of April, Financial Literacy Month, we partnered with nonprofit organizations and schools to personally teach our neighbors how to establish and maintain healthy financial habits.



# OF VOLUNTEERS - YoY + 88%

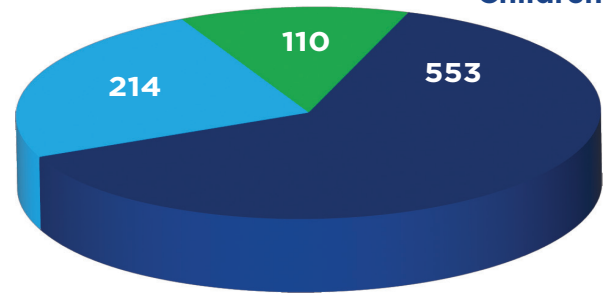
60

## AUDIENCE BREAKDOWN

Adults

Seniors

School-Age Children



GRAND TOTAL - YoY + 128%

877



VOLUNTEER HOURS - YoY + 174%

269



ORGANIZATIONS IMPACTED - YoY + 38%

18

Acenda Inc., Affordable Housing Alliance Inc., Central Jersey Housing Resource Center Corp., Collier Services, Dr. Gerald H. Woehr Elementary School, Junior Achievement, Enlightened Farm, Puerto Rican Action Board Inc., Long Beach Island Community Center Inc., Mercy Center Corp., Better Tomorrows, Middlesex College Foundation Inc., Ocean County Vocational Schools, Ocean County Library Foundation Inc., Pheasant Run, Pinelands Regional High School, Riverdale YMCA & Toms River Education Foundation Inc.



AREAS IMPACTED - YoY + 156%

23

Asbury Park, Atlantic City, Barnegat, Berkeley, Brick, Bronx, Camden, East Brunswick, Edison, Jackson, Lacey, Lakewood, Lavallette, Little Egg Harbor, Manchester, Marlboro, New Brunswick, Philadelphia, Plumsted, Somerville, Stafford, Surf City & Toms River

